

Nick Dell 'Anno CV

Graphic Designer

Creative // Digital // Print

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www.nickdellanno.com

[LinkedIn](#) // [Facebook](#) // [Instagram](#)

Plymouth, Devon

Excellent track record in the development of client growth, through solid multi-disciplined creative campaigns

Successful in creating excellent working relationships with colleagues, clients & suppliers

Developed internal processes through the use of cloud based project management, time tracking & file storage tools

Proactive & driven, looking beyond the obvious to exceed expectations

Pitch process - strategic & creative: leading, planning, content & presenting

Solid attention to detail. Lead multiple digital & print projects & their interdependencies

Deep understanding of the web development process, online strategy & user experience

WordPress, Woo Commerce, other CMS, email marketing & responsive frame works

Design for print & artworking (Stationary, POS, display) to keep all touch points consistent

GIVING BACK: Creative workshops with **Plymouth College of Art** students & Talent match/RIO

Mentoring programe & portfolio reviews for Third year students at Plymouth College of Art

ADVANCED ADOBE CS

Illustrator _____ /
Photoshop _____ /
InDesign _____ /

Baker - 24 hr Neopolitan Pizza dough. Cooked in my own wood-fired oven. Love to share

2018 – Present

Freelance, Design and Art Direction, Plymouth & UK

Since setting out solo, I have built a very sucessful independent design studio. The process is one of discovery. One we take together to determin you needs and provide you the best outcome. **See how** this has been done for clients like: Public Monuments and Sculpture Association, The Jam Jar Experiment, Cornwall Veterinary Referrals and Buttermilk.



Shortlisted; Packaging 2017, Design Week Awards
Winner; Most creative design 2014, Cornwall Business Awards
Winner; Best creative project 2013 , Hub Awards Cornwall
Winner; Best POS art direction 2006, MCCA
Commendation; Ambient media 2003, D&AD

2008 – 2018

Voice Group, Cornwall www.voice-group.co.uk

Founding partner & Creative Director



2007 – 2008, Freelance

Advertising, Design and art direction
Cornwall/London



2003 – 2007, Full time work

Inferno Ltd, London. www.fcbinferno.com

Advertising, Design and art director



2000 – 2003, Education

University College for the Creative Arts, Epsom, Surrey

BA (Hons) Graphic Design Communication – 2:1



1999 – 2000, Full time work

Duchy College, Stoke Climsland, Cornwall

Marketing and Design department, Graphic Designer



1997 – 1999, Education

Plymouth College of Art, Devon

National Diploma, Graphic Design – Distinction



1992 – 1997, Education

Looe Community School, Cornwall

10 GCSEs: 1 (A*) 9 (A-C)



INTERESTS: OUTDOORS // EXCERISE // SKIING // CAMPING // OPEN FIRE COOKING // WOODFIRED PIZZA // ESCAPING // PRODUCT DESIGN FURNITURE DESIGN & BUILD // CREATING & MAKING...